

CREATING A UNIFYING TEAM MISSION STATEMENT



Importance

Developing a mission statement builds team unity, communication, and togetherness. It rallies everyone around a shared purpose. Writing this together with the team can be a great bonding process that gives group members ownership and excitement.

Definition

The mission statement is a broad, brief, and biblical statement about what the team is supposed to be doing. (Malphurs)

Write it together

Questions:

1. Who are we serving?
2. What do we want to accomplish?
3. What verses will we base it on?
4. What verb(s) best describes what you want to do?

Ideas:

1. Have each member pick a verse to base it on.
2. Combine words from each team member.
3. Have each person separately write a statement then combine or pick the best.
4. Study statements of other teams for ideas.

*A clear direction
communicates a
unifying theme to all the
members and draws
them together as a
team. –Aubrey
Malphurs*

Examples

Our mission is to see students return to and follow God with all their hearts through God centeredness, loving relationships, and effective ministry.

By God's grace we will equip and serve the small group leaders through prayer, discipleship, and encouragement.

Challenging the men students to step up and git' er' dun through retreats, prayer groups, and evangelism.